

# ANNE WOJCICKI CEO and Co-Founder, 23 and Me

# Deleterious Me

Whole Genome Sequencing, 23andMe, and the Crowd-Sourced Health Care Revolution

# TUESDAY April 17, 2012 5:00-7:00pm, Emerson Hall, Room 105

WITH COMMENTARY FROM

## Archon Fung Harvard Kennedy School

## Jeremy Greene

Harvard Medical School and History of Science

#### Sanford Kwinter

Harvard Graduate School of Design

## Ionathan Zittrain

Harvard Law School

## Sheila Jasanoff MODERATOR Harvard Kennedy School

FOLLOWED BY A WORKSHOP

## ARCHITECTURES for LIFE

# WEDNESDAY April 18, 2012 9:00am-4:30pm, Maxwell Dworkin, Room 119

#### The New Infrastructures of Knowledge

Moderator: Lawrence Lessig, Harvard Law School

- George Church, Harvard and Wyss Institute
- Stephen Friend, Sage Bionetworks
- Ben Heywood, CEO of Patientslikeme
- Craig Lipset, Head of Clinical Innovation, Pfizer
- Tania Simoncelli, Food and Drug Administration

- Charles Rosenberg, Harvard History of Science
- Anne Wojcicki, CEO of 23andMe

#### Implications for Society

Moderator: Glenn Cohen, Harvard Law School (Petrie-Flom Center)

- Ruha Benjamin, Boston University, Sociology
- Arthur Daemmrich, Harvard Business School
- Sharon Terry, Genetic Alliance
- Patricia Williams, Columbia Law School

#### Summary and Outlook

- Jonathan Beckwith, Harvard Medical School, Microbiology
- Raju Kucherlapati, Harvard Medical School, Genetics







of Design



# Program on Science, Technology & Society HARVARD KENNEDY SCHOOL

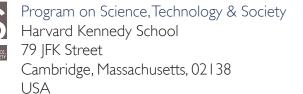
# TECLNUSE SEBIES 2012 SCIENCE & DEMOCKACY

Anne Wojcicki is the CEO and co-founder of 23andMe, a privately-held personal genomics and biotechnology company headquartered in Mountain View, California. Since its founding in 2006, 23andMe has offered a number of packages for consumers to sequence hundreds of thousands of single-nucleotide polymorphisms (SNPs) from their DNA and compare them with known sequences for diseases, conditions, and traits, at increasingly low costs. Some of the data is also shared with several academic research initiatives. 23andMe has built one of the world's largest databases of individual genetic information. Wojcicki graduated from Yale University with a BS in Biology in 1996, and prior to 23andMe, she spent a decade in healthcare investing. Getting access to and understanding her own genetic information had always been one of her ambitions.



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