

SCIENCE & DEMOCRACY
LECTURE SERIES 2024

Program on
SCIENCE, TECHNOLOGY & SOCIETY
HARVARD Kennedy School

SHOSHANA ZUBOFF

Author, *The Age of Surveillance Capitalism*; Charles Edward Wilson Professor Emerita, Harvard Business School



FOOL ME TWICE

AI and Surveillance Capitalism's Second Coming

WITH PANELISTS

Sven Beckert

Laird Bell Professor of History, Harvard University

Mathias Risse

Berthold Beitz Professor in Human Rights, Global Affairs and Philosophy, and Director of the Carr Center for Human Rights Policy, Harvard Kennedy School

Bruce Schneier

Faculty Affiliate, Ash Center for Democratic Governance and Innovation, Harvard Kennedy School, and Fellow, Berkman Klein Center for Internet and Society, Harvard Law School

MODERATED BY

Sheila Jasanoff

Pforzheimer Professor of Science & Technology Studies, Harvard Kennedy School

WEDNESDAY

April 10, 2024

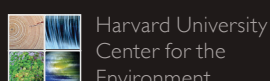
5:00-7:00pm

Science Center

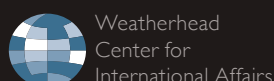
Lecture Hall D

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HARVARD UNIVERSITY



SHOSHANA ZUBOFF is the Charles Edward Wilson Professor Emerita at Harvard Business School. She is the author of three books: *In the Age of the Smart Machine: The Future of Work and Power* (1988); *The Support Economy: Why Corporations Are Falling Individuals and the Next Episode of Capitalism* (with James Maxmin, 2002); and *The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power* (2018). The last synthesizes years of research and thinking to reveal a world in which technology users are neither customers, employees, nor products. Instead they are the raw material for new procedures of manufacturing and sales that define an entirely new economic order: a surveillance economy. She joined the Harvard Business School in 1981. In 2024-2025 she will join Mathias Risse as co-director of the Human Rights and Technology Program at the Harvard Kennedy School's Carr Center for Human Rights Policy.

For more information on the Science & Democracy Lecture Series, please visit the HKS STS website at <http://sts.hks.harvard.edu/>

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